

The innovation: from wok to stick Asian cuisine meets kitchen acrobatics!

The finger food pioneers from SALOMON FoodWorld® are all in a twirl! The latest highlights for the gastronomy market: Asia Noodle Sticks. Authentic Asian wok noodle dishes, served as modern finger food bites on a stick. Trend and tradition brought together – an entirely new kind of feast for the eyes and taste buds: The Spirit of Asia!

Grossostheim-Ringheim. Asian cuisine is light, fresh and healthy – therefore it's truly keeping up with the essentials of our times. The trendwatchers of SALOMON FoodWorld® have therefore sought new ideas in traditional Chinese, Thai and Japanese cuisine, in order to combine health-consciousness with current takeaway and finger food trends. The unique result: the new & innovative Asia Noodle Sticks.

Handmade, authentic, ready to serve

Three of the most popular Asian wok noodle dishes are prepared as authentic recipes. Made with the typical noodles from each corresponding country and original ingredients, they are wrapped by hand around small wooden sticks. Ready & frozen, the Asia Noodle Sticks can be served just after heating them up for a short time in a combi steamer or an oven.

The spirit of Asia that will impress the guests:

“Sweet & Sour”: on everyone’s lips – the Chinese noodle classic

The Chinese feel roughly the same way about the sweet & sour sauce as we feel about the vinegar in the salad dressing: it's a classic and an absolute must. Moreover, the Chinese sauce can be combined in many different ways! Take some Chinese glass noodles on a stick with fruity pineapple and red and green bell pepper pieces in a sweet and sour sauce. Welcome to the land of smiles.

“Teriyaki”: a glistening performance – the taste of Japan

Over here, the glossy Teriyaki sauce has developed from a top-secret into a real bestseller of the Asian cuisine! Its unmistakable sweet and spicy flavour, refined with roasted sesame seeds, gives the udon noodle wok speciality a particularly authentic note. A glistening performance!

“Pad Thai”: representative – Thailand’s national dish on a stick

The national dish of Thailand will impress with sophisticatedly balanced, fresh, sweet, spicy, sour and salty notes. Readily-wrapped around the stick, the typical Thai rice noodles are combined with tofu and cashew nuts in a classic Pad Thai sauce with a touch of coriander and chilli. The culinary charm of Thailand!

More Asian flair & flavour

The new Noodle Sticks are the latest highlights in the comprehensive Asian Finger Food range from SALOMON FoodWorld®. Moreover, this large portfolio of over 20 items will also impress with other authentic recipes and top convenience quality e.g. the popular Dim Sum Mix or the Asia Cigars. Whether it's a snack, bar food or a flying buffet – this innovative addition of Asian flair & flavour will impress guests and enhance the range of dishes offered by any caterer.