



Many trends incorporated into one finger food snack

Is it a burger, or is it sushi? It's the best of both! And nevertheless, it's a unique product line: the new Asia Sliders by SALOMON FoodWorld® will surprise you with their colourful and light appearance, coming in a handy mini format.

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Inventing innovative food creations has always been the distinct feature of SALOMON FoodWorld®. This year, the trendsetters and market leaders are going to astound the food-loving world with a unique combination of burger and sushi: **the new Asia Sliders** are tasty snack minis made with Japanese Uruchi rice – as light as sushi, with the structure of a burger, and refined with authentic Asian fillings.

These new snack minis are both small and eminently attractive as they combine a number of popular trends in their 3.5 centimetres of height: the burger and the sushi as the everlasting favourites will experience a completely new variation with the Asia Sliders. The lightness as well as the authentic Asian recipes will impress trendy food connoisseurs. And the entirely handmade Asia Sliders also meet the request for trustworthy handmade food. The snack character is more than only an ordinary invitation to a social food-sharing event. As a light snack with a handy to-go format, the Asia Sliders are the perfect solution for the road.

Entirely handmade, there are three flavours available: The spicy Asia Slider with tender pulled chicken breast, savoury red curry, and crunchy vegetables. The delicate Asia Slider with a complete shrimp, creamy avocado, and a hint of lemon. And the hearty, vegetarian Veggie Mushroom Asia Slider with a king oyster, crunchy vegetables, and tasty soy sauce.

All three Sliders are ready to be served and just need to be defrosted. Of course, there are numerous toppings to individualize the Sliders. Creativity has no limits.

It's not only about tasting, it's about generating enthusiasm! The eating experience offered by SALOMON FoodWorld® is always full of inspiration from all over the world. Passion and curiosity are the drivers for the **new SALOMON trend book** to reveal the most exciting culinary topic world and to offer insight into the universe of culinary delight and enjoyment: authenticity and imaginative stage-managing are always focused at – as is with the new, unique Asia Sliders!