## U N <br>  <br> D



## UNLIMITED

All from one single supplier - unlimited burger variations to cater to the individual tastes of your customers! The widest burger range on the market is continually growing and offering countless options -
for all kinds of food outlets and all kinds of customers. It is flexible, trend-conscious and creative.

## NEVER-ENDING LOVE STORY: CUSTOMERS LOVE BURGERS!



## THE BURGER -

## HERE TO STAY!

From the trend to the classic, from fast food to
slow food - the burger boom is unstoppable! Yet a hamburger is no longer just a hamburger. That's because customers are becoming more conscious of what they eat, and their tastes are more discerning. They expect a wide and flexible range of food.


People who dine out pose various challenges:

## CULINARY VAST EXPERIENCES -a <br> FOOD

With innovative food creations in an authentic setting, you can give yourself a distinctive profile. Blue-sky thinking produces impressive results - enabling you to offer a complete culinary experience: good food mood!

More mobility and new demands are also revolutionising fast food. Fast food is becoming fast good! A leap in quality that combines fast and individual. Personal wish fulfilment fast and fine!

## CATERING TO



Impress your customers with original, imaginative cuisine - because they
appreciate masterly craft as part of good quality.

Sustainability meets conscious nutrition Your response: region respectful, reduced out forgoing anything


Plant-based
Deceptively good plantbased meat and protein alternatives vegan delight for all of your customers:

Protein variety
From animal-based to plant-based - various menu make it possible to enjoy
a flexible diet. Variation Subtle fusion: An individual crossover
of recipes, seasonings, traditions and techniques

## Many wishes gather at the same table. What if your menu can satisfy every single person?

entices foodies.

## individual NEEDS!

Cultural spectrum
shaped by various dietary forms, de-
pending on their background and
on their religion: Which offers perfect
inspiration for your food culture!

## THE BURGER RANGE THAT CATERERS NEED

## As infinite as the range of dining

 options, as individual as your challenges,FOR ANY CATERING
CONCEPT more flexible than any other dish!

## FOR ANY OCCASION

Take away, delivery, eat in?
Burgers are perfect for any occasion and all channe-specific requirements:

- Served quickly at the counter and is easy to keep for a long time in the delivery box - Innovative creations for the restaurant



## FOR ANY SITUATION

Fluctuating footfall? Cost pressure? Staff shortage?
Be on the safe side with frozen products that
can be flexibly portioned and combined:

- Easier to plan, higher product safety
resulting in less being thrown away
- Less preparation time, less work involved
- High output and fast service


## FOR ANY STAFF STRUCTURE

Career jumper of trained chef? Quality products balance out differences, save time and can also be made to perfection by untrained staff:

- Easy to prepare
- Guaranteed good taste
- Consistent quality




## OUR VARIETY YOUR INFINITE POTENTIAL

Choose from the widest range on the market and create burgers, burgers and more burgers


## WELCOME TO THE BEEF CLUB. SHOW OFF YOUR HANDCRAFT!



Standard is a thing of the past - now it's all about handcrafted fare! With our versatile Homestyle patties using top-quality meat, you can create countless authentic Better Beef Burgers for real devotees.
$100 \%$ certified organic meat from the Allgäu region

Animal welfare as a sales argument

Handmade look in organic quality: discerning meat overs who are conscious of animal welfare enjoy he popular Homestyle Burger in the finest organic quality. A tasty greeting from the lush Alpine meadows f the Allgäu region
$\qquad$ $125 \mathrm{~g} \times 40$ pieces $=5.0 \mathrm{~kg} \quad 4-4.5 \mathrm{INCH}$ BUN
(2) $=10$

## Better Burger -

 easy does it!Demanding in terms of quality standards - but not the preparation:
Our new product makes better really easy!
Fast preparation, easy
handling

| Handmade look and |
| :--- |
| lightly seasoned |


| $100 \%$ product safety |
| :--- |
| because it is cooked |

## PUREBRED: <br> PIG-TURE-PERFECT PORK BURGERS!

A different awareness of meat consumption leads to greater appreciation: Regional and old breeds like the Duroc pig are in demand. Surprise your customers with new meat expertise and a thoroughbred pork burger!


## Choice cuts of meat from

 the Duroc pigIberduroc meat is renowned for its striking marbling, which produces an especially delicate juicy taste. Even though the name may appear Spanish to you, we source our Duroc exclusively from German breeders and make sure the transport routes to the slaughterhouse are kept short.

Enhance the protein options on your menu

Better Burger without beef: With purebred meat quality and characteristic Homestyle look, this pork burger complements your diverse offering!

O Juicy pork with a delicate nutty note

O 100 \% Duroc from Germany
O Handmade look and texture

## Homestyle Duroc Burger

The new pork class: nutty, juicy and 'sow' good this pork patty is sure to enhance your burger expertise. Greater variety on the handmade menu with the finest Duroc meat from Germany.


## BETTER CHIK'N: 'CHICK OUT' THESE BURGERS!

Poultry transcends cultures and is everybody's darling - and the trend is growing! Cater to this love of Chik'n ${ }^{\circledR}$ with greater variety: With our new Homestyle product, even your most discerning customers


## A premiere <br> that is a cut above the rest!

100\% naturally reared chicken breast

Crispy, and coated by hand
O Perfect every time - cooked and really juicy


## Homestyle Chik'n ${ }^{\circledR}$ Burger

Chik'n ${ }^{\oplus}$ chic: really juicy on the inside and crispy on the outside, featuring the typical Homestyle look. The first Chik'n-Burger to be cut from the whole chicken breast and coated by hand! Deep-fried and done in a dash.
fully cooked, seasoned



The world's bestloved meat -
and demand is rising!
Taste without limits for people from all cultures Chik' ${ }^{\circ}$ Iove is growing every year!

Offer even more great Chik' ${ }^{\circ}$ ® creations:
Buffalo Chik'n' Burger Crunchy Chik'n': Burger Pulled Chik'n` Burger

## THE VEGGIE BURGER B00M

Creative plant-based products are also delighting meat lovers and flexitarians!


## Umami - the Taste Master!

People's new-found love of mushrooms is really mushrooming. No wonder, because the mushroom's flavoursome taste profile is fast becoming a charismatic game changer.

O $100 \%$ plant-based: mushroom and tomato fusion

## $\bigcirc$ Full umami taste

O Juicy, natural texture


## Umami Master



Order of the day: vegan, vegetarian, flexitarian

Eating habits are changing Creative meals with little or no meat are completely on-trend - vegetarian and vegan burgers are popular. Yet customers want a wider selection and more variety

Master of the senses: a juicy burger made from grilled mushrooms, shiitake mushrooms and dried omatoes. Full-flavoured consistency - typical natural mushroom taste. That is the uncompromisingly full umami experience!

VEGAN, PRE-COOKED, SEASONED


RRT. No. $8546000 \quad(1.1 \mathrm{~kg}=9-11 \mathrm{lncs} \quad 4 \times 1.1 \mathrm{~kg}=4.4 \mathrm{~kg}$

## Oats - crack the colour trend

Old vegetable varieties reinterpreted: beetroot and co are in demand more than ever. At SALOMON FoodWorld ${ }^{\oplus} \mathrm{GmbH}$, the root vegetable is a colour sensation and a superpower. Customer likes guaranteed - and a good profit margin too!

Beetroot power food, on-trend oats
$100 \%$ vegan, easy handling
Luscious, loud, lovely




## Red Oat Burger

This one is showing its true colours: when the trendy oat flake encounters old vegetable varieties, our fusion burger sees red Beetro with a full-bodied bite - bringing colour and profit to your menu.

VEGAN, PRE-COOKED, SEASONED


Veggie burgers that not only taste
great
Meeting customer wishes made
easy: with our wide range of
vegetarian burgers, you
can serve taste, quality, variety and naturalness.
Green Oat Burger
Sunny Veagie Burger
Mediterranean Veggie Burger


## ADDICTIVE INDULGENCE

Influences from global cuisine are an ongoing trend - a constant stream of new taste profiles is prompting culinary
cravings. Our American-inspired new products are so versatile and the perfect way to round off your customers'
moment of indulgence!


 PRESENTATION YND CAN FIND MANY MORE PRODUCTS, RECIPES AND CAICULATIONS AS WELL AS
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