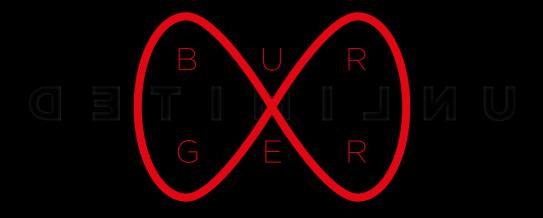




Impulses. Success. Emotions.



UNLIMITED

All from one single supplier - unlimited burger variations to cater to the individual tastes of your customers! The widest burger range on the market is continually growing and offering countless options for all kinds of food outlets and all kinds of customers. It is flexible, trend-conscious and creative.



NEVER-ENDING LOVE STORY: CUSTOMERS LOVE BURGERS!

THE BURGER -HERE TO STAY!

From the trend to the classic, from fast food to slow food - the burger boom is unstoppable! Yet a hamburger is no longer just a hamburger. That's because customers are becoming more conscious of what they eat, and their tastes are more discerning. They expect a wide and flexible range of food.

People who dine out pose various challenges:

CULINARY EXPERIENCES

With **innovative food creations** in an authentic setting, you can give yourself a distinctive profile. Blue-sky thinking produces impressive results - enabling you to offer a complete culinary experience: good food mood!

FAST FOOD

VS.

More mobility and new demands are also revolutionising fast food. Fast food is becoming fast good! A leap in quality that combines fast and individual. Personal wish fulfilment fast and fine!

CATERING TO

Handmade

Impress your customers with original, imaginative cuisine - because they appreciate masterly craft as part of good quality.

Plant-based

Deceptively good plantbased meat and protein alternatives - that is how to serve vegan delights for all of your customers!

Cultural spectrum

Your customers' preferences are shaped by various dietary forms, depending on their background and on their religion: Which offers perfect inspiration for your food culture!

individual **NEEDS!**

Many wishes gather at the same table. What if your menu can satisfy every single person?

••• Sustainability **Conscious responsibility** meets conscious nutrition! Your response: regional. without forgoing anything.

Protein variety

From animal-based to plant-based - various sources of protein on the menu make it possible to enjoy a flexible diet.

······ Variation Subtle fusion: An individual crossover

of recipes, seasonings, traditions and techniques entices foodies.

THE BURGER **RANGE THAT CATERERS NEED**

As infinite as the range of dining options, as individual as your challenges, more flexible than any other dish!

FOR ANY OCCASION

Take away, delivery, eat in? Burgers are perfect for any occasion and

- all channel-specific requirements: - Served quickly at the counter and is easy to keep for a long time in the delivery box
- Innovative creations for the restaurant

FOR ANY EQUIPMENT

Small snack bar or large professional kitchen?

Burgers are guaranteed to turn out perfect using any appliance - and are also easy to store:

- Always perfectly prepared
- No loss of stock to worry about



FOR CATERING CONCEPT

FOR ANY SITUATION

Fluctuating footfall? Cost pressure? Staff shortage?

can be flexibly portioned and combined:

- resulting in less being thrown away
- High output and fast service

FOR ANY **STAFF** STRUCTURE

Career iumper of trained chef?

Quality products balance out differences, save time and can also be made to perfection by untrained staff:

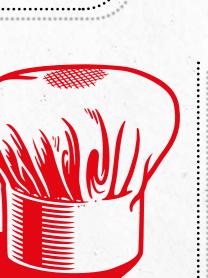
- Easy to prepare
- Guaranteed good taste
- Consistent quality

Individual or system catering?

Product innovations simplify differentiation on the market and entice new target groups:

- Attractive distinction from competitors
- On-trend products
- High profit margin

Be on the safe side with frozen products that - Easier to plan, higher product safety -Less preparation time, less work involved



07

BURGER UNLIMITED

UNLIMITED COMBINATION **OPTIONS**

Boundless freedom for your burger creations: use your countless customisation options - as diverse and unique as your customers. All from one single supplier and always quickly available thanks to our local partners.

BUNS PATTIES TOPPINGS SAUCES

BEEF PORK **CHIK'N®** PLANT

OVER 40 YEARS OF BURGER EXPERTISE

We sold our first patty to delighted customers over 40 years ago - and we have loved and lived for burgers every day since: Our top-selling innovations have been shaping the food service market for decades!









VALUE CREATION We take responsibility for the product, for the industry and for the climate

- Monitoring along the entire value chain: transparency from the producer to the delivery
- Respect for animals, e.g. by keeping transport distances short
- Sustainability plan: more sustainable raw materials and a reduction in power and water consumption as well as in carbon emissions
- Promotion of the industry and of young talent

First burger pioneer

First GIANT Burger

First Better Burger

First plant-based burger Foodservice exclusive



Impulses, Success, Emotions

FULL OF PROTEIN VARIETY

Protein is the hot food topic of our time! With an incomparably large burger portfolio, we supply you with patties to satisfy any customer wish: beef, pork, Chik'n®, vegetable or plant-based - what type of protein would you like?

OUR VARIETY -YOUR INFINITE POTENTIAL

Choose from the widest range on the market and create burgers, burgers and more burgers ...





WELCOME TO THE BEEF CLUB. SHOW OFF YOUR HANDCRAFT!





Homestyle: pure taste with topquality meat

- Juicy with a coarse, loose texture
- Handmade look Different breeds and
 - grammages

Bio Homestyle Burger

Handmade look in organic quality: discerning meat lovers who are conscious of animal welfare enjoy the popular Homestyle Burger in the finest organic quality. A tasty greeting from the lush Alpine meadows of the Allgäu region.

RAW, UNSEASON	ED	(111)
PREPARATION	ਵੱ	
ART. NO. 8546300	125 g × 40 pieces = 5.0 kg	4 – 4.5 INCH BUN

Standard is a thing of the past - now it's all about handcrafted fare! With our versatile Homestyle patties using top-quality meat, you can create countless authentic Better Beef Burgers for real devotees.

4 SIZES: 125 - 250 G

1 SIZE: 200 G

Homestyle A 1 SIZE: 200 G

Prime Cut B 1 SIZE: 200 G

○ 100% certified organic meat from the Allgäu region

Animal welfare as a sales argument

13

BEEF UNLIMITED

Better Burger – easy does it!

Demanding in terms of quality standards – but not the preparation: Our new product makes better really easy!

- Fast preparation, easy handling
- Handmade look and lightly seasoned
- 100 % product safety because it is cooked

Homestyle Quick & Easy Burger

Handmade without the effort: we have married Homestyle with Quick & Easy. The outcome is a naturally flavoursome burger with a handmade look. Cooked and with the promise of perfect results, it is a real upgrade!

FULLY COOKED, SEASONED

PREPARATION
Image: Constraint of the second se

Even more beef patties: the sheer variety of recipes and sizes will overwhelm you!

Prime Cut Burger

'Special Cut': Premium upgrade by adding cuts of flank and brisket. 1 size: 200 g

HITBURGER[®] Classic

THE American-style classic: New grammage with fast preparation thanks to the waffle structure. 3 sizes: 100 - 180 g

HITBURGER® Hamburger

The all-rounder: Keeps for a long time – adapts well to all recipe ideas. 2 sizes: 62,5 – 180 g

HITBURGER® Plus

The fastest: 40% faster than a standard burger. 6 sizes: 62,5 - 180 g

Quick & Easy Burger

Cooked and easy: safe and simple preparation. 3 sizes: 60 - 140 g

Ranch Master® Hamburger

The multi-talent: extremely versatile with easy handling. 7 sizes: 45 - 180 g

Ranch Master® Gigaburger

A real giant: popular Ranch Master seasoning with an extra-large diameter. 3 sizes: 180 – 332 g

Giant Burger

The biggest of its kind: with the best-loved burger taste in Germany. 3 sizes: 180 - 339 g

DON'T FEEL LIKE BEEF? THE NEXT PAGE WILL BE 'SOW' GOOD!

PUREBRED: PIG-TURE-PERFECT PORK BURGERS!

A different awareness of meat consumption leads to greater appreciation: Regional and old breeds like the Duroc pig are in demand. Surprise your customers with new meat expertise and a thoroughbred pork burger!



FACTS

Choice cuts of meat from the Duroc pig

Iberduroc meat is renowned for its striking marbling, which produces an especially delicate, juicy taste. Even though the name may appear Spanish to you, we source our Duroc exclusively from German breeders and make sure the transport routes to the slaughterhouse are kept short.

Enhance the protein options on your menu

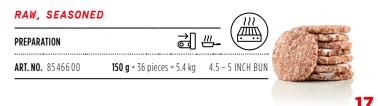
Better Burger without beef: With purebred meat quality and characteristic Homestyle look, this pork burger complements your diverse offering!

- Juicy pork with a delicate nutty note
- 100 % Duroc from Germany



Homestyle Duroc Burger

The new pork class: nutty, juicy and 'sow' good – this pork patty is sure to enhance your burger expertise. Greater variety on the handmade menu with the finest Duroc meat from Germany.



BETTER CHIK'N[®]: 'CHICK OUT' THESE BURGERS!

Poultry transcends cultures and is everybody's darling – and the trend is growing! Cater to this love of Chik'n® with greater variety: With our new Homestyle product, even your most discerning customers will be flying high!

THE FIRST CONVENIENCE BURGER COATED BY HAND MADE FROM THE WHOLE CHICKEN BREAST

A premiere that is a cut above the rest!

- 100% naturally reared chicken breast
- Crispy, and coated by hand
- Perfect every time cooked and really juicy



Homestyle Chik'n® Burger

Chik'n® chic: really juicy on the inside and crispy on the outside, featuring the typical Homestyle look. The first Chik'n®-Burger to be cut from the whole chicken breast and coated by hand! Deep-fried and done in a dash.

FULLY COOK	ED, SEASONED			
PREPARATION		<u></u>		
ART. NO. 8545400	4 × 1.5 kg = 6.0 kg (1.5 kg = 10–13 pcs. à approx 120 g)	4 - 4	1.5 INCH BUN	



FACTS

The world's bestloved meat – and demand is rising!



Taste without limits for people from all cultures: Chik'n[®] love is growing every year!

Offer even more great Chik'n® creations: Buffalo Chik'n® Burger Crunchy Chik'n® Burger Pulled Chik'n® Burger

GV Panel: Chicken burger + 30% sales growth compared to 2019 (YTD 10/2022)



THE VEGGIE BURGER BOOM

Creative plant-based products are also delighting meat lovers and flexitarians!



FACTS



Order of the day: vegan, vegetarian, flexitarian

Eating habits are changing: Creative meals with little or no meat are completely on-trend - vegetarian and vegan burgers are popular. Yet customers want a wider selection and more variety ...

Umami – the Taste Master!

People's new-found love of mushrooms is really mushrooming. No wonder, because the mushroom's flavoursome taste profile is fast becoming a charismatic game changer.

- 100% plant-based: mushroom and tomato fusion
- Full umami taste
- Juicy, natural texture

Umami Master

Master of the senses: a juicy burger made from grilled mushrooms, shiitake mushrooms and dried tomatoes. Full-flavoured consistency – typical natural mushroom taste. That is the uncompromisingly full umami experience!

VEGAN, PRE-		<u></u>	
PREPARATION	ي ب	Ī	
ART. NO. 8546000	4 × 1.1 kg = 4.4 kg (1.1 kg = 9 – 11 pcs. à approx 110 g)	4 - 4	.5 INCH BUN

Oats - crack the colour trend

Old vegetable varieties reinterpreted: beetroot and co are in demand more than ever. At SALOMON FoodWorld® GmbH, the root vegetable is a colour sensation and a superpower. Customer likes guaranteed – and a good profit margin too!

- Beetroot power food, on-trend oats
- 🔿 100 % vegan, easy handling
- Luscious, loud, lovely



Red Oat Burger

This one is showing its true colours: when the trendy oat flake encounters old vegetable varieties, our fusion burger sees red. Beetroot with a full-bodied bite – bringing colour and profit to your menu.



FACTS

Veggie burgers that not only taste great

Meeting customer wishes made easy: with our wide range of vegetarian burgers, you can serve taste, quality, variety and naturalness.

Green Oat Burger Sunny Veggie Burger® Mediterranean Veggie Burger

+3

ADDICTIVE INDULGENCE

Influences from global cuisine are an ongoing trend – a constant stream of new taste profiles is prompting culinary cravings. Our American-inspired new products are so versatile and the perfect way to round off your customers' moment of indulgence!

Macaroni and cheese as a burger patty? Yep!



- Macaroni with soft melted cheese
- A crunchy coating mix of maize and wheat, mildly spiced
- All-rounder that keeps for a long time

Mac'n'Cheese Burger

The wow factor for your menu: Mac'n'Cheese, the Americans' favourite dish, as a burger creation! Macaroni and melted cheese in a crispy coating – this rocks as a single patty, topping or side dish.

VEGETARIAN, PRE-COOKED, SEASONED

PREPARATION
Image: Constraint of the second se

Vegan sauce highlight with intense BBQ taste!





- White BBQ the smoky bestseller from the USA
- O Universal as a topping, dip or glaze
- Vegan, ambient and dispensable from a pump

White **BBQ** Sauce

Surprising look and taste: BBQ – the favourite among the sauces doesn't always have to be red! With our distinctive smoky taste imported from the USA, you can create unique colour contrasts.



SALOMON GEORGE GEORGE GEORGE FOODSERVICE EXCLUSIVE

GUESTS' FAVOURITES PLANT-BASED

The vegan twins of our irresistible customer favourites: Green heroes – 100 % vegan! And the best thing about them is the consistent, authentic taste.

- Exclusive developed and available for food service only
- 100% EU wheat a clear commitment to sustainability

Discover even more GREEN HEROES in our product range.

100 % VEGAN -100 % ENJOYMENT

NOW EVEN BEEFIER!

With a new improved recipe

GREEN HEROES PLANT HOMESTYLE BURGER

4

Now also plant-based: authentic taste, fluffy texture, same preparation. This vegan hero satifies every guest – from the beef gourmet to the vegan – with its great homestyle properties.

- 100 % VEGAN, 100 % WHEAT PROTEIN
- GRAINY, FLUFFY AND JUICY LIKE A BEEF BURGER
- AUTHENTIC HOMESTYLE APPEARANCE

VEGAN, RAW





GREEN HEROES PLANT CRUNCHY CHIK'N[®] BURGER

Guests' favourite with drive: Its stunning Chik'n® taste will leave your guests gobsmacked. A plant-based hero made of wheat – spicy and with a crispy cornflakes breading.

- 100 % VEGAN, 100 % WHEAT PROTEIN
- AUTHENTIC CHIK'N[®] TASTE
- PARTICULARLY CRUNCHY CORNFLAKES BREADING

泅

VEGAN, FULLY COOKED, SEASONED

PREPARATION

ART. NO. 8528400 3 × 1.0 kg = 3.0 kg (1.0 kg = 11 - 12 pcs. à approx 90 g)





		3 4	NUME	BER PER	PACK	AL	LERGEN	IS*		P	REPA	RATIO	N		COMES FROM
N E W Product name	Art. no.	Unit	Cases per pallet	Layers per pallet	Cases per layer	Gluten	Lactose	Miscel- laneous	ž	<u>₩</u> -	<u> </u>	ਵੀ	đ	≣	
1. Bio Homestyle Burger	85 463 00	125 g × 40 pcs. = 5.0 kg 4 – 4.5 Inch Bun	120	10	12					•	٥	•			57
Homestyle Burger New grammage!	85 455 00	125 g × 40 pcs. = 5.0 kg 4 – 4.5 Inch Bun	120	10	12					•	٥	•			57
2. Homestyle Quick & Easy Burger	85 469 00	100 g × 40 pcs. = 4.0 kg 4 – 5 Inch Bun	121	11	11				۲	•	•		•		57
Hitburger® Classic New grammages!	85 020 00 85 465 00	4 – 4.5 Inch Bun	120	10	12					• • • • • • • • • • • • • • • • • • •	۲				57
3. Homestyle Duroc Burger	85 466 00	150 g × 36 pcs. = 5.4 kg 4.5 – 5 Inch Bun	90	10	9					•	٥	•			\$
4. Homestyle Chik'n® Burger	85 454 00	4 × 1.5 kg = 6.0 kg (1.5 kg = 10 – 13 pcs. à approx. 120 g) 4 – 4.5 Inch Bun	54	9	6	+			•	• • • • • • • • • • • • • • • • • • •	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		۲	Ŷ
5. Umami Master Burger	85 460 00	4 × 1.1 kg = 4.4 kg (1.1 kg = 9 – 11 pcs. à approx 110 g) 4 – 4.5 Inch Bun	108	9	12	+			•	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	٥	0 0 0 0 0 0 0 0 0 0 0 0 0 0	•		Qo
6. Red Oat Burger	85 459 00	4 × 1.1 kg = 4.4 kg (1.1 kg = 9 – 11 pcs. à approx 110 g) 4 – 4.5 Inch Bun	108	9	12	+		Mustard seed	•	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	۲	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	•		Qo
7. Mac'n'Cheese Burger	85 458 00	4 × 1.3 kg = 5.2 kg (1.3 kg = 9 – 11 pcs. à approx 130 g) 4 – 4.5 Inch Bun	108	12	9	+	+		•	0 2 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4		0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	•	۲	۲
8. White BBQ Sauce	85 461 00	6 × 2 I (2.18 kg) = 12 I (13.1 kg)	50	5	10			Mustard seed		0 0 0 0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0			90
Green Heroes Plant Homestyle Burger	85 283 00	3 × 1.0 kg = 3.0 kg (1.0 kg = 8 pcs. à approx 125 g) 4 – 5 Inch Bun	120	10	12	+				0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	٥	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0			Qo
Green Heroes Plant Crunchy Chik'n® Burger	85 284 00	3 × 1.0 kg = 3.0 kg (1.0 kg = 11 – 12 pcs. à approx. 90 g) 4 – 4.5 Inch Bun	120	10	12	+			•	0 0 0 0 0 0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0 0 0 0 0 0		•	۲	00

UNLIMITED: YOU CAN FIND MANY MORE PRODUCTS, RECIPES AND CALCULATIONS AS WELL AS PRESENTATION AND MARKETING IDEAS IN OUR PRODUCT CATALOGUE – YOUR RECIPE FOR SUCCESS! www.salomon-foodworld.com/info/downloads







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